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Pat Capehart, Vice Chair
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Rev. Elbert Lee, Jr.
Thelma Lennon
Jean Kenny Longley
Kathleen Lowe
John Lucas
Daniel Mosca
Mary Murphy
Betty Rising
Lee Riddick
M. W. (Mokie) Stancil
Mary Alice Teets
Bob White
Ed Worley

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Representatives

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NC Community College System
Dr. Cathy Franklin-Griffin
Department of Crime Control &
Public Safety
Janice Carmichael
Department of Cultural Resources
Eloise T. Jackson
Employment Security Commission
Wesley Alston
Department of Environment &
Natural Resources
Lloyd Inman, Jr.
Department of Insurance
Carla Suitt Obiol
Department of Labor
Art Britt
NC Cooperative Extension Service
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Department of Public Instruction
Priscilla Maynor
Teacher's & State Employee's
Retirement Systems Division
Pam Deardorff
UNC School of Public Health
Dr. Victor W. Marshall
UNC-CH School of Social Work
Dr. Mary Anne Salmon
NC Medical Society
Dr. Robert Sullivan

About the Governor's
Advisory Council on Aging

North Carolina General Statute 143B-180 and the federal regulations of the Older Americans Act authorize the Governor's Advisory Council on Aging. In adherence to its mission, the council makes recommendations to the governor and to the secretary of NC Department of Health and Human Services (DHHS) on how to improve the quality of life of older North Carolinians. The council is also charged with the responsibility of studying ways and means to (1) promote public understanding of the problems of aging, (2) consider the need for new state programs in the field of aging, and (3) prevent duplication and overlapping programs for older adults. The council advises the Division of Aging and Adult Services in the development of the *State Plan on Aging*. Members of the council are appointed by the governor, the president pro tempore of the state senate, and the speaker of the state house of representatives.

The council has been a visible and effective voice for communicating, on an ongoing basis, the needs of older adults to the governor and to the DHHS secretary. In the last few years, the council has played a major role in focusing attention on issues critical to the well-being of older adults in our state, including

- ♦ reimbursement for home health care
- ♦ development of a system for information and assistance
- ♦ serving older adults in rural North Carolina
- ♦ housing
- ♦ transportation.

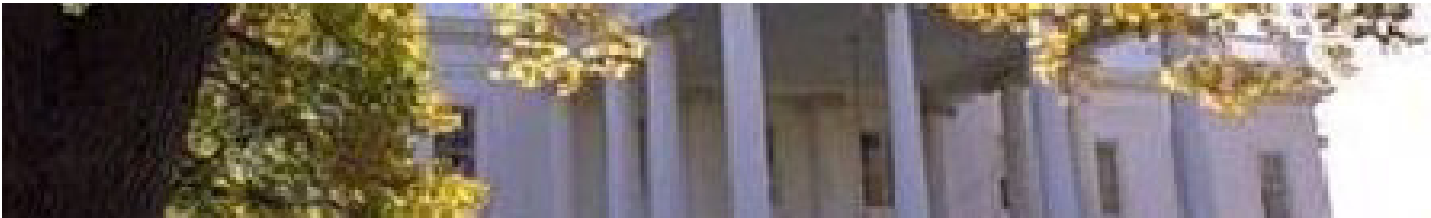
Recommendations and plans resulting from these forums have served as a blueprint for helping the state address these issues.

Governor's Advisory Council on Aging

Division of Aging and Adult Services
NC Department of Health and Human Services
2101 Mail Service Center
Raleigh, NC 27699-2101
<http://www.dhhs.state.nc.us/aging/gaclist.htm>
(919) 733-3983

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The Governor's Advisory Council on Aging



North Carolina
Speaks to the
2005 White House
Conference on Aging

May 18, 2005
9:30 a.m. to 2:00 p.m.
Holiday Inn Brownstone Hotel
Raleigh, NC

Sponsored by:
NC Division of Aging and Adult Services
NC Association of Area Agencies on Aging
NC-AARP
Pfizer
UNC Institute on Aging



Objectives of This Preconference Forum

1. To provide a forum for groups and organizations interested in aging issues to share their recommendations in an open and constructive manner.
2. To provide the Governor's Advisory Council on Aging with information that can be used for the following purposes:
 - ♦ to influence the work of the national WHCoA Policy Committee
 - ♦ to inform North Carolina's Governor and Congressional Delegation of issues and policy recommendations identified as vital to the future of NC's seniors
 - ♦ to help prepare North Carolina's WHCoA delegates.
3. To elevate public awareness about the aging of North Carolina and important issues of national and state significance during May 2005, Older Americans Month.

Raleigh
May 18, 2005

Dear Attendees:

This is a very important year for the future of public policy as it pertains to today's seniors and the aging of the baby boomers. On October 23–26, 2005, the fifth national White House Conference on Aging (WHCoA) will be held to develop and recommend national policies that will affect the economic security, health and health care, and many other areas vital to the well-being of older adults today and in the future.

The Governor's Advisory Council on Aging is pleased that you are joining us today at this Pre-White House Conference on Aging forum. This forum has been formally approved to provide input to the Policy Committee of the 2005 White House Conference on Aging and is listed on the White House Conference on Aging event calendar.

Most, if not all, of the organizations from which you will hear today have held separate events over the past few months where they have gathered the views of many seniors, aging baby boomers, service providers, elected officials, educators, and other interested citizens. We provided these groups with a tool to use that identified 126 policy issues that are important for the future of our aging society, and we asked them to identify their top three policy priorities.

The council appreciates the support that we have received from many individuals and organizations in planning and coordinating this forum. We especially thank the cosponsors of the event—the NC Division of Aging and Adult Services, the NC Association of Area Agencies on Aging, NC AARP, Pfizer, and the UNC Institute on Aging.

We hope that you enjoy the forum and most of all, we hope that you leave with a sense that North Carolina has provided a meaningful opportunity to its citizens to help create appropriate national policy to assure the quality of life of our seniors and their families. Thank you again for joining us as we *speak to the 2005 White House Conference on Aging*.

Sincerely,

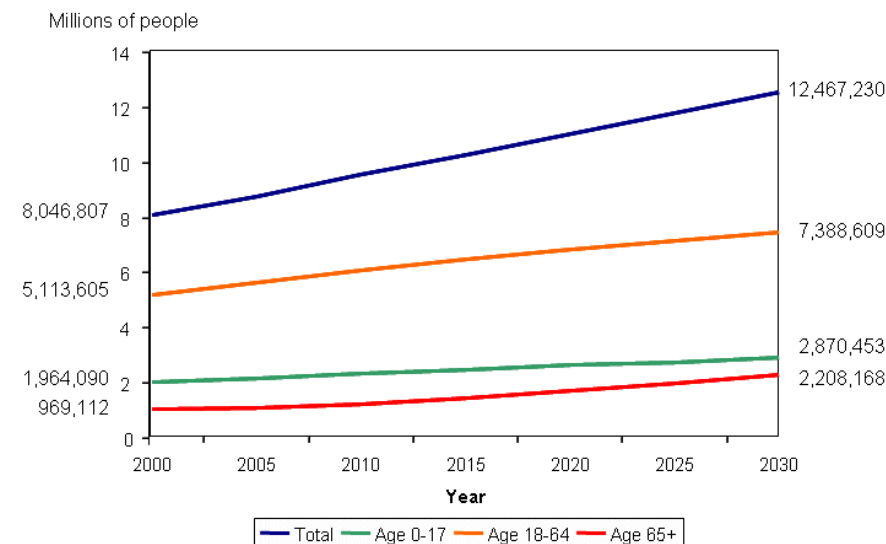
Ann B. Johnson, Chair
NC Governor's Advisory Council on Aging

Demographic Outlook, 2000–2030

North Carolina is only a few years away from a significant demographic change as the baby boomers (those born between 1946 and 1964) enter retirement age in this decade. Older North Carolinians represent the fastest growing age group. By 2030, when all boomers will have reached age 65, this age group will have more than doubled in size, with far less dramatic rates of growth projected for people ages 0 to 17 and 18 to 64. The proportion of our state's population who are 65 and older will increase from about 12% today to nearly 18% in 2030.



Projected Population Growth by Age Group in North Carolina (2000–2030)



Source: NC State Data Center

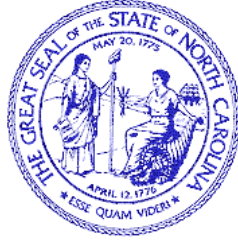
Snapshot from 2000 Census

- ♦ Among those age 65 and older, 13% had incomes below the federal poverty level with another 23% living just above poverty.
- ♦ NC women age 75 and older were twice as likely to be poor as men the same age.
- ♦ Among the 20 most populous states, North Carolina was unique in having the highest proportion of rural residents (40%).

Some Milestones for Baby Boomers

Baby boomers first become eligible for these programs in the next decade.

Programs	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
NC Senior Games participation (55)												
Older Americans Act services (60)												
Social Security at a reduced rate (62)												
Medicare benefits (65)												
Medicaid assistance for the aged (65)												



OLDER AMERICANS MONTH 2005

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA A PROCLAMATION

WHEREAS, the State of North Carolina joins the Nation in declaring May as Older Americans Month; and

WHEREAS, this year marks the 40th Anniversary of the passage of the “Older Americans Act” by the United States Congress; and

WHEREAS, “Celebrate Long-Term Living” is the national theme of Older Americans Month, to recognize and honor the valuable contributions of older persons to their communities as they age; and

WHEREAS, North Carolina wishes to celebrate the many contributions of its 1.4 million citizens age sixty and older, their families and their caregivers; and

WHEREAS, North Carolina is experiencing a fast pace of growth of its older population—a trend that will increase with the imminent aging of the baby boomers; and

WHEREAS, during the last century, the average life expectancy of Americans has almost doubled; and

WHEREAS, as older adults live longer and stay healthier than previous generations, they are becoming more active and engaged in their communities; and

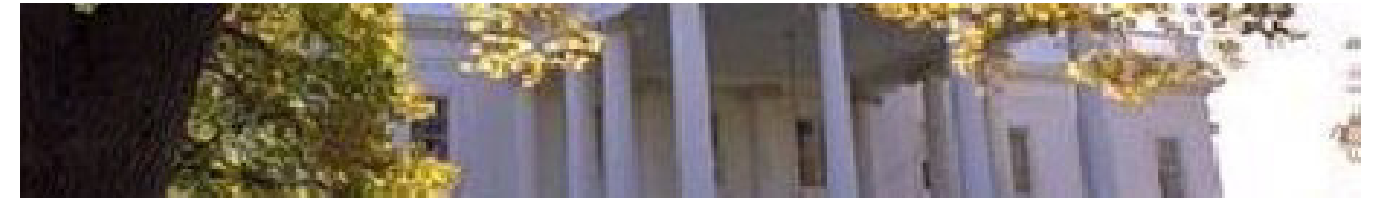
WHEREAS, May has traditionally been celebrated with tributes to older persons through ceremonies, events, fairs and other activities at Senior Centers and other locations; and

WHEREAS, the White House Conference on Aging will be held October 23–26, 2005, making Older Americans Month especially important this year;

NOW, THEREFORE, I, MICHAEL F. EASLEY, Governor of the State of North Carolina, do hereby proclaim May 2005, “OLDER AMERICANS MONTH” in North Carolina, and I urge all citizens of this State to pay special tribute to the older population, their families and providers of aging services.

MICHAEL F. EASLEY

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this fifteenth day of April in the year of our Lord two thousand and five, and of the Independence of the United States of America the two hundred and twenty-ninth.



Governor's Advisory Council on Aging

North Carolina Speaks to the White House Conference on Aging

Agenda, May 18, 2005

9:00 **Registration**

9:30 **Welcome and Opening Remarks**

Ann Johnson, Chair, Governor's Advisory Council on Aging

Phil Telfer, Senior Policy Advisor, Governor's Office

Jackie Sheppard, Assistant Secretary for Long Term Care and Family Services,
NC Department of Health and Human Services

10:00 **Priorities from Select Groups in North Carolina**

NC AARP, presented by Von Valletta

Friends of Residents in Long Term Care, Inc., presented by David Moser

NC Association of Area Agencies on Aging, presented by Mary Barker

NC Council on Developmental Disabilities, presented by Holly Riddle

NC Nurses Association, presented by Gail Pruett

NC Association on Aging, presented by Ginger Hill

NC Coalition on Aging, presented by Jean Reaves

11:00 **Stretch Break**

11:15 **Priorities from Select Groups in North Carolina, continued**

NC Association of County Commissioners, presented by Patrice Roesler

NC Senior Citizens Association, presented by Philip Brown

NC Senior Tar Heel Legislature, presented by Vernon Dull

NC Disabled American Veterans, presented by E. T. Townsend

NC Office of Minority Health and Health Disparities, presented by Leslie Brown

NC Association of County Directors of Social Services, presented by

Susan McCracken

NC Health Care Facilities Association and NC Association of Long Term Care
Facilities, presented by Stacy Flannery

12:15 **Report on Priorities from Other Organizations**

Bill Lamb, UNC Institute on Aging

12:30 **Lunch**

1:15 **Keynote Address, Lieutenant Governor Beverly Perdue**

Introduction by *Karen Gottovi*, Director of NC Division of Aging and Adult Services

1:45 **Closing Remarks, Ann Johnson**

2:00 **Forum Concludes**



The 2005 White House Conference on Aging

Its History

The 2005 White House Conference on Aging will be only the fifth such conference in the history of our nation and the first in the 21st Century. Intended to be held once a decade, previous conferences took place in 1961, 1971, 1981, and 1995.

Its Significance

White House Conferences on Aging have served as catalysts for the development and enhancement of national, state, and local aging policies in the United States. The 1961 Conference was convened under federal law to provide a nationwide citizens’ forum to focus public attention on the problems and potentials of older Americans and to consolidate all of the opinions and recommendations coming from various state conferences. Held during the Eisenhower Administration, the 1961 Conference focused primarily on health care and led to the passage of Medicare and Medicaid in 1965, along with the Older Americans Act. An outcome of the 1971 Conference was the establishment of the national nutrition program for older persons (congregate and home-delivered meals).

The Opportunity

This year’s conference occurs as the first wave of the baby boom generation prepares for retirement, creating an important opportunity to assess aging in America creatively. This opportunity is reflected in its theme—*The Booming Dynamics of Aging: From Awareness to Action*.

As a starting point for discussion, the Policy Committee of the 2005 White House Conference on Aging has adopted a broad agenda that includes six general issue areas: planning along the life-span, the workplace of the future, our community, health and long-term living, social engagement, and the marketplace. The 2005 Conference provides a valuable opportunity to shape future national direction in each of these areas, and it will certainly help set public policy relevant to such important programs as Social Security, Medicare, Medicaid, and the Older Americans Act.

Other Organizations Providing Input

In addition to the organizations being heard from today, the Governor’s Advisory Council on Aging invited many others across North Carolina to provide input for this event. To assure a diversity of experiences and opinions, this invitation went out to a wide group that included representatives of organizations reflecting the interests older adults, practitioners, providers, public officials, businesses, trade associations, academics, and advocates. All interested groups and organizations in North Carolina were welcome to respond.

Participating organizations were asked to hold a group session, preferably of ten or more people, to discuss aging issues and priorities for the future. Each organization’s summary results were expected to include a listing of their top three aging priorities, including information about why each issue was chosen, possible barriers to change, and proposed implementation strategies for each priority. A summary of each organization’s responses will be included in the proceedings of this forum.

Area Agencies on Aging of the Cape Fear Council of Governments, Lumber River Council of Governments, and Mid-Carolina Council of Governments	Area Agency on Aging, Triangle J Council of Governments Buncombe County Coordinating Consortium Cabarrus County Department of Aging	High Country Area Agency on Aging Home Helpers of Hillsborough Johnston County Council on Aging, Clayton Senior Center and Selma Senior Center
Area Agencies on Aging of the Eastern Carolina Council of Governments, Albemarle Commission, and Mideast Commission	Craven County Senior Services Encore Center for Lifelong Enrichment Franklin County Department of Aging	NC Institute of Medicine NC Senior Center Managers NC Senior Games Onslow Senior Services UNC Gerontology Faculty Wake County Human Services

More Opportunities: A Calendar of Events in Support of the White House Conference on Aging

Note: The NC Division of Aging and Adult Services maintains a calendar of these events on its website: http://www.dhhs.state.nc.us/aging/whcoa/whcoa_calendar.pdf. If you know of an event not listed on this page, please e-mail Julie.Bell@ncmail.net with details.

May 23: 8:30 a.m. to 12:30 p.m.

“The Booming Dynamics of Aging: A Mini White House Conference on Aging in the Northwest Piedmont”
Winston-Salem State University, Thompson Conference Center
Contact: Dean Burgess, Director, Northwest Piedmont Area Agency on Aging, (336) 761-2111, dburgess@nwpcog.org
This event is free.

May 25, 6:00 p.m. to 7:00 p.m.

“Boomers’ Issues: News You Can Use”
The Haven at Highland Creek, Charlotte
Contact: The Haven at Highland Creek, (704) 992-1560
This event is free, but space is limited.

May 26, 8:30 a.m. to 3:30 p.m.

“Shaping the Solutions for Successful Aging”
The Haven at Highland Creek, Charlotte
Contact: Covenant Presbyterian Church, (704) 527-8807
Cost: \$25, includes lunch.

May 26, 8:30 a.m. to 4:00 p.m.

“Building Senior-Friendly Communities in North Carolina”
Warren Wilson College, Asheville
Contact: Maggie MacCormack, Land-of-Sky Regional Council Area Agency on Aging, (828) 251-6622
This event is free.

These events do not in any way represent the policies, positions, or opinions of the 2005 White House Conference on Aging or the federal government.

NC Office of Minority Health and Health Disparities (NCOMHHD)

NCOMHHD was established by the General Assembly in 1992 (HB1340, Part 24, Section 165) to promote and advocate for the elimination of health disparities among all racial and ethnic minorities and other underserved populations in North Carolina. Its major focuses are research and data collection, cultural diversity training, advocacy for Spanish-language services in local health departments, ensuring that other programs and services are culturally and linguistically appropriate, raising awareness of minority health needs and issues, work force diversity, and providing support to the Minority Health Advisory Council. Representing the NC Office of Minority Health and Health Disparities is Leslie Brown, Health Disparities Liaison.

NC Nurses Association (NCNA)

NCNA is the voice for registered nurses in the state. This association's activities focus on such issues as increased consumer access to health care, nursing education, rules and regulations regarding nursing practice, nursing research, and legislative initiatives that promote better health care for all citizens.

NC Senior Citizens Association (NCSCA)

NCSCA is a nonprofit and nonpartisan organization designed to benefit and encourage greater opportunity for senior North Carolinians, and it has members in every county. It was chartered by the state on June 28, 1977. NCSCA has helped nearly 100,000 senior citizens understand the complicated subjects of Medicare, Medicare supplements, and long-term care protection. Representing NCSCA is Philip Brown, President Elect.

NC Senior Tar Heel Legislature (NC STHL)

The NC STHL was created by the General Assembly in 1993 to provide information to senior citizens on the legislative process and matters being considered by the General Assembly, to promote citizens' involvement and advocacy concerning aging issues before the General Assembly, and to assess the legislative needs of older citizens by convening a forum modeled after the General Assembly. There is an appointed delegate from each county, and most counties also have an alternate. Delegates and alternates must be age 60 or older. Representing the NC Senior Tar Heel Legislature is Vernon Dull, Speaker.



"From Your House . . . to the White House"

Some of North Carolina's delegates to the 1995 White House Conference on Aging



North Carolina's Delegates (D) and Alternates (A)

**Appointed by
Governor Michael F. Easley**

Delegates

Alice L. Bordsen, NC Representative, Alamance
Beverly M. Earle, NC Representative, Mecklenburg
Karen Gottovi, Director, NC Division of Aging and Adult Services
Ann Johnson, Chair, NC Governor's Advisory Council on Aging
Beverly E. Perdue, NC Lieutenant Governor

Alternates

Bonnie Cramer, Raleigh
Thelma Lennon, Raleigh
Carla Suitt Obiol, Director, NC Seniors' Health Insurance Information Program
Jackie Sheppard, Assistant Secretary for Long-Term Care and Family Services
Dr. Leonard Trujillo, East Carolina University, Greenville

Congressional Appointees

Elizabeth Dole, US Senator
Rick Eldridge, Salisbury (D)
Richard Burr, US Senator
Dr. Ann Dickerson, Greenville (D)
Dr. Leonard Trujillo, East Carolina University, Greenville (A)
G. K. Butterfield, US Rep. 1st District
Jean Reaves, Weldon (D)
Pat Capehart, Washington (A)
Bob Etheridge, US Rep. 2nd District
Roxanne Bragg-Cash, Louisburg (D)
Walter B. Jones, US Rep. 3rd District
Millie Anderson, Pine Knoll Shores (D)
David E. Price, US Rep. 4th District
Dr. Dan Blazer, Durham (D)
Virginia Foxx, US Rep. 5th District
Doris Dick, Hamptonville (D)
John Pitzen, Stoneville (A)
Howard Coble, US Rep. 6th District
Ellen Whitlock, Greensboro (D)
Stephen Fleming, Greensboro (A)

Mike McIntyre, US Rep. 7th District
Dr. Delilah Blanks, Riegelwood (D)
T. Ben Douglas, Lake Waccamaw (A)
Robin Hayes, US Rep. 8th District
Gayla Woody, Charlotte (D)
Sue Wilkins Myrick, US Rep. 9th District
Dan Owens, Charlotte (D)
Stephanie Noonan, Charlotte (A)
Patrick T. McHenry, US Rep. 10th District
Harriet Bannon, Hickory (D)
Stephen Daniel, Morganton (A)
Charles H. Taylor, US Rep. 11th District
Senator Robert Carpenter, Franklin (D)
Dorothy Crawford, Franklin (A)
Melvin L. Watt, US Rep. 12th District
Dean Burgess, Winston-Salem (D)
Sabrena Lea, Greensboro (A)
Brad Miller, US Rep. 13th District
Betty Wiser, Raleigh (D)

Note: This preliminary list was developed by contacting congressional offices directly. A final list will be available closer to the WHCoA.

Presenting Groups and Organizations

(In alphabetical order.)

Friends of Residents in Long Term Care, Inc.

Friends of Residents in Long Term Care, Inc. is an organization of individuals and associations committed to improving the quality of life for over 70,000 North Carolina citizens in long-term care. Their work covers many aspects of long-term care in various settings: nursing homes, assisted living facilities, adult care homes, family care homes, multiunit housing with services, continuing care retirement communities, and home and community services. Representing Friends of Residents in Long Term Care, Inc. is David Moser, Treasurer and Board Member.

NC AARP

AARP's North Carolina office helps carry out the mission of the national association, a nonprofit, nonpartisan membership organization that helps people 50+ have independence, choice, and control in ways that are beneficial and affordable to them and society as a whole. Formerly known as the American Association of Retired Persons, the organization changed its name several years ago to "AARP," because approximately half of AARP's 35 million-plus national members are *not* retired. AARP has some 930,000 members in North Carolina and carries out a wide range of programs and services to inform, educate, and serve the state's mid-life and older adults and their families. Representing NC AARP is Von Valletta, State President.

NC Association of Area Agencies on Aging (NC4A)

NC4A is a professional organization that promotes independence and preserves the dignity of older adults and their caregivers. The functions of the association include: 1. advocating for policies, programs and services that benefit older adults and their families and increase their opportunities and

options for leading independent, meaningful lives; 2. developing and maintaining beneficial partnerships and alliances beyond the aging network; expanding and encouraging the involvement of the private sector and the extended community; 3. initiating, coordinating, and supporting professional development opportunities for AAA Administrators and staff; 4. providing opportunities for the exchange of creative ideas that foster discussion of potential solutions to problems faced by older North Carolinians. Representing NC4A is Mary Barker, President of the association and Director of the Southwestern NC Planning & Economic Development Commission Area Agency on Aging.

NC Association of County Commissioners

Founded in 1908, this association supports county governments in North Carolina by preserving and protecting their authority and ability to deliver the services for which they are responsible. It also serves as the counties' advocate before the executive, legislative, and judicial branches of state government. Representing the NC Association of County Commissioners is Patrice Roesler, Assistant Executive Director for Intergovernmental Relations.

NC Association of County Directors of Social Services (NCACDSS)

NCACDSS is a future-oriented source of leadership for its members, policymakers, partners, and the general public to improve public policy and strengthen the capacity of local Departments of Social Services to deliver effective services to families and individuals. Established in 1976, NCACDSS is comprised of the directors of the 100 County Departments of Social Services in North Carolina. The association works in tandem with the Department of Health and Human Services in a county-administered, state-supervised system. NCACDSS unites directors of county DSSs by focusing their collective experience to respond to challenges

facing the families and individuals they serve and to public policy or legislation that compounds or creates new challenges in the provision of services. Representing NCACDSS is Susan McCracken, Director of the Lincoln County Department of Social Services.

NC Association on Aging (NCAOA)

NCAOA represents health and social service agencies and other professionals in the field of aging who provide home and community based services and advocate for quality programs that enable older adults and their families to live as independently as possible. Members are typically a part of the Aging Network, such as local councils, departments and area agencies on aging; senior centers; adult day care centers; adult social services; health departments; and other providers of home and community-based services. Representing the NC Association on Aging is board member Ginger Hill from Mountain Projects, Inc.

NC Coalition on Aging

The NC Coalition on Aging is a statewide coalition of over 40 organizations committed to improving the quality of life for older adults by addressing their needs and promoting their dignity, self-determination, well-being and contribution—both as individuals and within the context of their families and community. Representing the NC Coalition on Aging is Jean Reaves, President.

NC Council on Developmental Disabilities (NCCDD)

NCCDD is an independent entity, sited in the Department of Health and Human Services and funded by the US Administration on Developmental Disabilities. The NCCDD is directed by its 34 members, 60 percent of whom are families and people with DD. All members are appointed by the Governor. NCCDD funds activities promoting system change, advocacy and capacity building in communities across the state. Its grants for demonstration projects, policy studies, research reports, conferences, technical assis-

tance and program evaluation promote the full inclusion of all people with developmental disabilities in community life. Representing NCCDD is Holly Riddle, Executive Director.

NC Disabled American Veterans (DAV)

Formed in 1920 and chartered by Congress in 1932, the million-member DAV is the official voice of America's service-connected disabled veterans. The DAV has a network of services available to all veterans and their families. Veterans need not be members of the DAV to take advantage of the free services of the DAV's veteran benefits experts. The DAV is a nonpolitical association, does not have a political action committee, and does not endorse candidates for political office. In North Carolina, the DAV provides highly trained Service Officers at each VA Medical Center to assist veterans in filing claims for compensation, death benefits, pensions, and other benefits provided under federal, state, and local law. Representing the NC Disabled American Veterans is E. T. Townsend, past Department Commander.

NC Health Care Facilities Association (NCHCFA) and NC Association of Long Term Care Facilities (NCALTCF)

NCHCFA represents about 90 percent of the licensed nursing homes in North Carolina, serving more than 40,000 patients. It focuses attention on the evolution of the long-term health care profession and the growth, development, and improvement of long-term nursing care in North Carolina. NCALTCF represents providers of adult care homes, which are assisted living residences providing 24-hour scheduled and unscheduled personal care services to two or more residents. The association also represents family care homes, a type of adult care home serving only two to six residents. NCALTCF promotes quality of life, choice, privacy, and independence for its residents and quality standards among its providers. Representing these two organizations is Stacey Flannery, Director of Legislative Affairs with the NCHCFA.